

## **Pasti in prednosti univerzitetnega in poklicnega izobraževanja v agroživilski verigi – pogled proizvajalcev hrane**

**Urška Pivk Kupirovič, Tina Buh, Barbara Rupnik, Petra Medved Djurašinič,  
Tatjana Zagorc**

Gospodarska zbornica Slovenije - Zbornica kmetijskih in živilskih podjetij,  
Dimičeva ulica 13, Ljubljana, Slovenija

### **Izveček**

Živilskopredelovalna podjetja so v času polnem izzivov, kako naraščajoči populaciji zagotoviti dovolj kakovostne hrane pridelane in predelane na trajnosten način in z omejenimi naravnimi viri v spremenljivih podnebnih razmerah. In za uspešno premagovanje teh izzivov potrebujemo tudi temu primerno usposobljen kader, tako s strokovnimi znanji o kmetijstvu, živilstvu in prehrani ter digitalizaciji kot tudi s sposobnostjo inovativnega razmišljanja in hitrega odzivanja na spremembe. Podjetniško razmišljanje je pripomoglo k premagovanju izzivov v koronavirusni pandemiji, med katero je porast spletnega nakupovanja živil in povpraševanje po „lokalni hrani“ začelo prehajati v nov trend. Za ohranjanje konkurenčnosti živilskega sektorja je nujno spodbujanje podjetniške kulture in podjetništva, ki daje poudarek na inovativnosti, hitremu prilagajanju na spremembe in sodelovanju tako znotraj kot izven organizacij. Za zmanjšanje vrzeli med izobraževanjem in gospodarstvom na GZS-ZKŽP vodimo številne aktivnosti za spodbujanje podjetništva med mladimi in jih na ta način želimo pritegniti v živilski sektor.

**Ključne besede:** podjetništvo, kompetence, kader, vseživljenjsko učenje

## **Gaps and opportunities of university education and vocational education and training in agri-food chain - the view of the food producer**

**Urška Pivk Kupirovič, Tina Buh, Barbara Rupnik, Petra Medved Djurašinič,  
Tatjana Zagorc**

Chamber of Commerce and Industry of Slovenia - Chamber of Agricultural and Food Enterprises, Dimičeva ulica 13, Ljubljana, Slovenia

### **Abstract**

Food producers are facing many challenges, how to provide enough healthy food for the growing population that is processed in a sustainable way and with limited natural resources due to climate change. For overcoming these challenges successfully, we also need employees, competent in professional knowledge, specific to agriculture, food, nutrition and digitalization, as well as competent in entrepreneurial skills - the ability to drive the innovation and change. Entrepreneurial mindset helped overcome new challenges during the corona pandemic. During this time the increase of on-line shopping and demand for local food started to transfer into a new trend. Skills and lifelong learning are crucial for long-term and sustainable growth, productivity and innovation and therefore a key factor for the competitiveness of food industry. In order to reduce the gap between education and the world of work at CCIS-CAFE, we are conducting numerous activities to promote entrepreneurship among young people and to attract them to the food sector.

**Key words:** entrepreneurship, competences, employees, lifelong learning

*Hrana, prehrana, zdravje:*

**Gojimo, hranimo, ohranjajmo. Skupaj**

P. Raspor (ur.)

© PR 2020. Vse pravice pridržane.